Community Update — 10:00 am – 12 noon

- Welcome, Call to Order
- President’s Report
- Finance Report & Forecast Budget
- Annual Report – Committee Updates:
  - Recreation
  - Preservation & Beautification
  - Marketing
  - Membership
  - Log Cabin Update
  - Events Committee
- Elections of 2021 – 2023 Board Members
- Special Guests Speak
- Open Forum
Mission:
To further the preservation, revitalization and viability of Palmer Park — a Detroit park for the good of everyone.

Vision:
Our vision is to create an urban, regional destination and daily recreation site that will promote an active and healthy community.

Values:
Preservation of resources/Restoration & preservation of history/Equal benefit & access to the park/Creation of a safe environment/Responsiveness to users & the community/Timeliness in our actions/Collaboration & cooperation with city, community & stakeholders.
PFPP Governance

Current Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rochelle E. Lento</td>
<td>President</td>
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<tr>
<td>Rhonda Hendren</td>
<td>Membership</td>
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<tr>
<td>Sharon Gamblin</td>
<td>Vice President</td>
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<td>Sigal Hemy</td>
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<tr>
<td>Patti Little</td>
<td>Treasurer</td>
</tr>
<tr>
<td>David Mangum</td>
<td>Preservation Co-Chair</td>
</tr>
<tr>
<td>Amy Lebowsky</td>
<td>Secretary/Marketing Chair</td>
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<tr>
<td>Krista McClure</td>
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<tr>
<td>Barbara Barefield</td>
<td>Events Chair</td>
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<tr>
<td>Kailey Poort</td>
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<tr>
<td>Angella Durkin</td>
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<tr>
<td>Roy Raines</td>
<td>Preservation Co-Chair</td>
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<tr>
<td>Jason Fligger</td>
<td>Log Cabin Chair</td>
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<tr>
<td>DiAnna Solomon</td>
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<tr>
<td>Gregory Guice</td>
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<tr>
<td>Nancy Varner</td>
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<tr>
<td>Rosalinda Haskins</td>
<td>Recreation Co-Chair</td>
</tr>
<tr>
<td>Vittoria Valenti-Amodeo</td>
<td></td>
</tr>
</tbody>
</table>

- Regular Monthly Board Meetings/Corporate Formalities
- Standing Committee Structure
- Four Annual Audits & One Financial Review Completed
- Good Standing with the State & IRS
Highlights 2019-2021

• Art Fair – no show in 2020/planned this year
• Basketball Courts – Pistons resurfaced
• Community Garden Activated
• Log Cabin Restoration – major strides
• PP Community House Activated (Voting Center)
• PGA Rocket Mortgage Classic- virtual in 2020
• Tennis Court Renovation/Resurfacing
• Major Improvements – South End of the park
• Lake Frances Restoration Project (NFWF)
• Lighthouse: Contractor Selected/PIF approved
• Historic Bandshell from State Fairgrounds
South End Improvements
Farmers Market

Wednesday afternoons
July-Sept. in the DEN parking lot Seven Mile west of Woodward
We have signed a contract with Shane Overby to begin restoration of the Lighthouse this Spring.

- Restoration will include repairs to foundation, shingles, catwalk, lantern room, lantern room windows, and roof.
- A working light will be installed.
- The illuminated lighthouse will complement the new exterior lighting of the log cabin.
- Funding has been donated for all restoration work.
Strategic Partnerships

• City of Detroit GSD + Recreation Dept.
  – Tennis Court Reconstruction
  – NFWF: Lake Frances + Woods
  – Bandshell
  – Historic Log Cabin

• Walking, Biking, Yoganic Flow, PP Tennis Academy, USTA, & Tai Chi
  – Recreation Programming

• Integrity Shows
  – Art Fair

• Quicken Loans
  – PP Winter Fest
  – PGA Rocket Mortgage Classic

• KaBoom
  – Playscape

• Mint Artists
  – Arts Programming

• Detroit Parks Coalition
  – 5 Major Parks

• Home Depot
  – Urban Community Garden
PFPP is an all-volunteer organization structured in 7 committees:

<table>
<thead>
<tr>
<th>Committee</th>
<th>Activities</th>
<th>Partners</th>
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</thead>
<tbody>
<tr>
<td>Arts &amp; Culture</td>
<td>Concerts in the Cabin, Arts Programming</td>
<td>Mint Artists Guild</td>
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<tr>
<td>Events</td>
<td>Log Cabin Day, Winterfest, Harvest Festival, Palmer Park Art Fair</td>
<td>Integrity Shows (Art Fair)</td>
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<tr>
<td>Finance</td>
<td>Budgeting, Fund Development</td>
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<tr>
<td>Log Cabin</td>
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<td>Marketing</td>
<td>Communications, Community Outreach</td>
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<tr>
<td>Preservation</td>
<td>Park Cleanups, Community Urban Garden, Orchard, Rain Gardens</td>
<td>Home Depot, Sierra Club, Friends of the Rouge</td>
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<tr>
<td>Recreation</td>
<td>Biking, Basketball, Yoga, Tennis, Tai Chi, Walking Club</td>
<td>Yoganic Flow, Palmer Park Tennis Academy, US Tennis Association</td>
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## Committees

<table>
<thead>
<tr>
<th>Committee</th>
<th>Chair</th>
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<tr>
<td>Finance</td>
<td>Patti Little</td>
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<tr>
<td>Recreation</td>
<td>Rosalinda Haskins &amp; Nancy Varner</td>
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<td>Preservation/Beautification</td>
<td>David Mangum &amp; Roy Raines</td>
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<td>Marketing</td>
<td>Amy Lebowsky</td>
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<td>Membership</td>
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<td>Log Cabin</td>
<td>Jason Fligger</td>
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<td>Events</td>
<td>Barbara Barefield</td>
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<tr>
<td>Arts &amp; Culture*</td>
<td>Mandisa Smith &amp; Barbara Barefield</td>
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*Ad-Hoc Committee*
# Finance Report
**Patti Little, Treasurer**

## 2020 Highlights
- Large donation from Amazon
- No activities and Lighthouse restoration postponed due to COVID
- Tennis program larger than expected

<table>
<thead>
<tr>
<th></th>
<th>Actual</th>
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<td><strong>Net Revenue</strong></td>
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2019 Highlights

• Primary sources of revenue: membership, annual silent auction, & increase in donations & sponsorships

• Activities for the year continue to include 4 major events

• Programming: tennis program targeted to increase in size, and introduction of Farm Bed rental program

• Log cabin improvements: basement door restoration, pocket doors, decorative lighting

• Due to increase in organization size, anticipating an increase in administrative costs
Finance Report

2021 Highlights

• Primary sources of revenue: membership, program income & increase in donations.
• Tentative Activities for the year include 4 major events
• Programming: tennis program targeted to increase in size.
• Log cabin improvements: lighting and ceiling and wall repair
• Park restoration includes Lighthouse restoration

<table>
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<th>Revenue</th>
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<td>Corporate and Foundation Donations</td>
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<td>Individual Donations and Sales</td>
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<td>Total Revenue</td>
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<table>
<thead>
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<th>Expenses</th>
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<tbody>
<tr>
<td>Farm &amp; Orchard</td>
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<td>Equip &amp; Facility Rental</td>
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<td>Total Expenses</td>
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<tr>
<td>Net Revenue</td>
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Finance Report

How to Get Involved:
• Renew your membership
• Buy & wear PFPP gear
• Sponsor PFPP
• Join the Finance Committee!
  • Grant writing
  • Fundraising & sponsorships
  • Strategic planning
  • Process improvement
  • Financial backgrounds
  • System experience
  • Creative minds
Recreation Committee
Roz Haskins & Nancy Varner, co-chair

• Basketball Clinic – Lori Wild, Home Court, Inc.
  – Saturday mornings from 8:30-11:00 starting May 17th
  – Meet at the newly renovated “Pistons” basketball courts

• Bike Riding – Henry Ford II
  – Thursdays at 6:30 from May 6th – October 28th
  – Meet at the Splash Park parking lot

• Tai Chi Lead – Peter Guenther
  – Will begin at 7:00-8:30 pm on Wednesday, June 3rd until September 3rd
  – Meet at the corner of Ponchartrain and Seven Mile Rd.

• Yoga Lead – Kerri Trahan, Yoganic Flow
  – Meets on Saturday morning @ 9:00 am in PP Community House
  – Outdoor near the urban garden will start in May when weather cooperates

• Walking Club – Latricia Wright
  – Mondays and Thursdays at 6pm from May 24th - September 3rd
  – Meet at the gardens on Merrill Plaisance
2020 Tennis Program
Lee King

- Approximately 88 kids participated
- Approximately 16 kids participated indoors at Dearborn Club
- No Jr. Team Tennis matches due to COVID-19
- Decrease in participation due to COVID-19
- Tennis is inherently a socially distant sport - able to institute a COVID-19 protocol and continue to provide tennis to our community
Successes

- PFPP raised $10,500 through Give Butter campaign to assist students with tournament fees, equipment, travel expenses
- Expanded programming by adding a Personal Fitness Trainer
- Voted United States Tennis Association (USTA) best Community Tennis Program in the country 2020 – Award virtually presented to Coach Lee by Tennis Legend & Activist, Billie Jean King on December 8, 2020
Goals

• Continue Fitness/Exercise Instruction
• Increase the number of participants in the program/continue USTA participation and engagement
• Partner with Chip Fazio/First Serve Tennis to host tournaments for beginner level kids
• Add High Performance Day Camp for tournament level students
• Partner with Accelerated for Kidz to host Tennis & Tech on June 12
• Continue collaboration with Greater Detroit Tennis Alliance (recipient of grant funding through this collaboration from the Ralph Wilson Foundation)
Preservation & Beautification
David Mangum & Roy Raines, Co-Chairs

What we do:
• Park clean-ups
• Orchard maintenance
• Rain & Butterfly Gardens
• Support Community Garden
• Trails
Preservation & Beautification

Goals:
• Host three park clean-up events
• Repair aging garden beds
• Recruit butterfly and rain garden stewards
• Orchard harvest!

Earth Day Clean-Up: April 24TH
– Register on Eventbrite
Overview:

The Marketing and Communications Committee is responsible for overall promotion and voice of the PFPP organization. This is done primarily through:

- **Website** (peopleforpalmerpark.org)
- **Social media** (@PFPalmerPark) – Facebook and Instagram
- **eBlasts** (Constant Contact)
- Branded **Merchandise**
- **Press Releases**/Media contacts
Marketing Accomplishments

2020 obviously had its challenges, but there were still ways to build pride, strengthen and inform the community:

• **Facebook**
  Over 6,000 followers, still our most active network

• **Instagram**
  Almost 1,500 followers. We are seeing a lot more community engagement & sharing

• **Constant Contact eBlast**
  Our click rate has jumped from 5% this time last year to 21% this March.

• **Revenue/member building**
  Membership has seen a jump each time we send out a new eBlast.
2021 Marketing Goals

Inform and engage the community

• Provide information on new construction and restoration in and around the park (Lake Frances Habitat Restoration, fitness equipment, pavilion, walking paths, etc.) as well as community lead initiatives (like park cleanups)
• Strengthen the inclusion of our non-digital, offline community
• Encourage neighbors to be our eyes and ears in the park and feel a real sense of investment and pride
• Educate the community on the ecological impact we have on the park
• Provide more historical-based info to the community so we can learn from the past and create an even better future.

Would love to hear YOUR suggestions!
amy@peopleforpalmerpark.org

Help us spread the word!
@PFPalmerPark
on Facebook, Instagram
#PalmerPark, #PalmerParkDetroit
By joining People for Palmer Park (PFPP), you can take advantage of numerous opportunities and stay up-to-date on the issues currently affecting Palmer Park.

Annual Membership dues support the ongoing programs, recreational activities and events of the PFPP; and the operations of Palmer Park.

As a member, you'll learn about unique ways that your neighbors are volunteering their time to help preserve and shape the future of Palmer Park!

You will be joining a community that is committed to the preservation, recreation, and revitalization of Palmer Park, for the good of all to enjoy.

The stronger the membership, the greater the programs and services available for Palmer park.
Membership

Where your $$ goes

• Annual dues help to support the work of our primarily volunteer-based organization.

• Your membership supports efforts such as:
  – Maintaining & improving the log cabin and Lake Frances
  – An active community garden program
  – Maintaining the apple orchards in the park
  – A variety of social events that promote a sense of community
  – Advocacy efforts to request improve city, county, and state services
  – Educational segments on gardening, the trails, the species in the park
  – Recreational programs such as biking, tai chi, yoga & walking
  – Marketing and merchandise
  – Weekly farmers' market in the summer

• Becoming a member of the PFPP means you are helping to maintain all of the things listed above and makes you a contributing member of the Palmer Park community.
How to Become a Member

• Become a member/ Membership Dues:
  • Sprout: $25.00
  • Sapling: $75.00
  • Oak Grove: $100.00
  • Apple Orchard: $250.00
  • Membership can also be earned through volunteer hours

• Membership required for voting rights at annual meeting

• Join the Membership distribution/ mailing list of upcoming events
  • Become the People working to make a difference!
Log Cabin
Jason Fligger, Chair

2018 Renovations/Plans

• Log Cabin front door was rebuilt and restored
• Log Cabin basement stairway renovated
• City of Detroit removed invasive species in Lake Frances islands
• RFP for Lighthouse repairs completed; it will be repaired this year
• The log cabin was rented for several private events in 2018. With additional improvements, we hope more people will rent it for their special events and PFPP also will present more events
• Tractor and wagon updates:
  • A new hay wagon was purchased in partnership with DPD 12th Precinct and modified to support our annual Fall Harvest Festival hayrides and for the annual 12th Precinct Halloween Party
  • Our 1950’s vintage shiny red Ford Tractor and wagon are ready to go when gatherings and hayrides are deemed safe by health officials
New Plaque Donated

- A new plaque, detailing the history of the Palmer Park Log Cabin, was donated by the Michigan Society Colonial Dames XVII Century Metamora Chapter/Michigan Society Colonial Daughters
- The plaque was presented to People for Palmer Park & the City of Detroit at Log Cabin Day on June 21, 2019
- The plaque now hangs in the Cabin’s central hallway
**Log Cabin**

**Electrical Upgrades & Restoration:**
- Log cabin interior and exterior rough electrical wiring nearly complete
- New electrical service panel installed
- City installed new power infrastructure, cabin will power supply shortly
- Upgrades will support events and eliminate need for noisy generators
- Animal feces have been completely abated from walls and ceilings to provide a healthy environment for hosting events
- Plaster repairs needed as a result of feces abatement and electrical wiring will be completed this summer
- Finish electrical (switches, plugs, decorative covers, new light fixtures) will be installed later this year after plaster repairs have been made

**Wood Interior Improvements & Future Plans:**
- Funding obtained to restore the first-floor pocket doors and will be finished by early summer
- We will begin restoration of all woodwork in main first floor of cabin (baseboards, floors, window trim, bathroom) this fall.
- We will obtain architectural drawings aimed at garnering funds to renovate the log cabin kitchen. We hope to obtain funds so that kitchen renovation can begin in 2022.
- Continue to seek funding to rebuild the log chimneys at the north and south ends of the cabin
Log Cabin Partners
Thank You!

- **John Joslin** for donating his labor to rewire and update the electricity in the Log Cabin
- Darren Lasko, Detroit Millwork, for helping with toxic remediation of the Log Cabin and restoring the front door and pocket doors
- Brian Kiley for providing consultation for the rewiring and Madison Electrical for donating supplies to rewire the Cabin
- Rick Preuss, IBEW Local 58, for donating labor to rewire the Cabin
- Michigan Society Colonial Dames XVII Century Metamora Chapter/ Michigan Society Colonial Daughters for the plaque and donation to restore pocket doors
- John Allen for repair of the Palmer Park Tractor
- Dale Radcliff for the basement stair repair
Events
Barbara Barefield, Chair
Events  Annual except in 2020/Covid

• Palmer Park Art Fair, June
• Concerts in the Cabin, June
• Log Cabin Day, June
• Fundraiser & Silent Auction, August
• Harvest Festival: September
• WinterFest: Celebrate Holidays in the Cabin & Carriage Rides

If we have lead partners in future:
Doggie Fashion Parade
Story Times, Art Workshops
Aziza Village, Concerts, Dance and other types of performances
WinterFest Multi-Cultural Holiday Celebration
Annual except 2020/Covid
WinterFest Multi-Cultural Holiday Celebration
Pending for Dec. 2021
Log Cabin Day

Pending for 2021
Light Up the Cabin
On hold until 2022
2021 Events

- Maple Sugaring, March 23
- Aziza Fairy Doors Forest Cleanup, April 24

Outdoor events
Pending City approval:
- ArtLab J Dance Fest, May 22
- Art Fair, June 5-6
- Log Cabin Day, June 27
- Last Unicorn show
- Harvest Festival: Sept.
- WinterFest: Celebrate the Holidays, Dec.
Earth Day Clean-Up • Saturday, April 24 • 11am-3pm

Aziza Fairy Forest

Find the doors & clean the trash!

Detroit’s Palmer Park
Behind the Community Center
1121 Merrill Plaisance
2021 Board Elections
Amy Lebowsky & Angella Durkin Nominating Co-Chairs

Recommendation of the Nominating Committee - there are 9 seats open for the board, and 11 candidates

How to vote:
• Must be a member in good standing.
• Submit your electronic vote https://forms.gle/QVEjC3bZukw73iDo6
• Deadline: April 22 by 11:59pm

2021 – 2023 Board Ballot: Vote for not more than 9

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<tr>
<th>Barbara Barefield **</th>
<th>Patti Little**</th>
<th>Joseph Darling</th>
</tr>
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<tr>
<td>Sharon Gamblin**</td>
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<td>Rochelle Lento**</td>
<td>Wendell Byrd</td>
<td><strong>Incumbent</strong></td>
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Special Reports & Guests

• **Palmer Park Art Fair:** Mark Loeb, Integrity Shows

• **National Fish & Wildlife Foundation**
  Lake Frances - Witherell Woods Redevelopment:
  Jeff Klein and Farhat Chaudhry, City of Detroit GSD

• **Bandshell from State Fairgrounds:** Tim Karl and Mark Tirikian, City of Detroit
Art Fair 2021
Mark Loeb, Integrity Shows – Partner
Saturday & Sunday, June 5 - 6
In 2012 PFPP developed a community-based Master Plan that envisions the park transformation through an ecologically restorative approach.
NFWF-Lake Frances Project

Background

2016 Kresge Foundation Grant

Objectives Prioritized:

1. Improve the water quality
2. Remove invasive species and provide habitat
3. Retain storm water runoff
NFWF-Lake Frances Project

Expanded Ecological Vision

- Provide ecological connections to form one contiguous, diverse naturalized habitat.
Over $3M in recent Improvements:

- Tennis Court Complex + Improved Access from the East
- New Playground
- Gagaball
- New Trails and Walkways
- New Volleyball Court
- New Fitness Zone
- Lake Francis Island Beautification
- Log Cabin Preservation
- New Pavilion/Picnic Shelter and Lakeside Patio
- New Lighting throughout.
Band Shell Option #1

**PROS:**
- Existing parking lot
- Away from other site amenities
- Centrally located with sound moving toward existing forest

**CONS:**
- Area is prone to wet areas and some standing water. Grading could become extensive, changing the ecosystem of the nearby forest areas
- Need additional parking
- Close to PFPP Urban Garden
**Band Shell Option #2**

**PROS:**
- Existing grade drains well
- May generate additional passive uses such as picnicking in park
- Existing mature vegetation to absorb noise
- Need new parking lot

**CONS:**
- Reduce green space due to new parking
- Infrastructure needs could be expensive for bathroom and electricity
- Noisy for palmer woods
**PROS:**
- Existing parking lots nearby
- Established lawn with good drainage
- Access to utilities due to PLA building

**CONS:**
- Traffic noise from Woodward could make events uncomfortable
- This area of the park is heavily programmed with amenities which could cause hosting event a conflict with other uses
Band Shell Option #4

**PROS:**
- Existing parking lots nearby
- Established lawn for seating
- No site grading required
- Excellent visibility of band shell from many angles
- Existing bathroom at Tennis building could be renovated at less cost than adding a new one

**CONS:**
- Congested with existing amenities in this area
- Need additional parking
- Loud Woodward traffic noise
- Close proximity to apartments
New Ideas & Proposals

- Disc Golf Course
- Dog Park
- Skate Park
People for Palmer Park